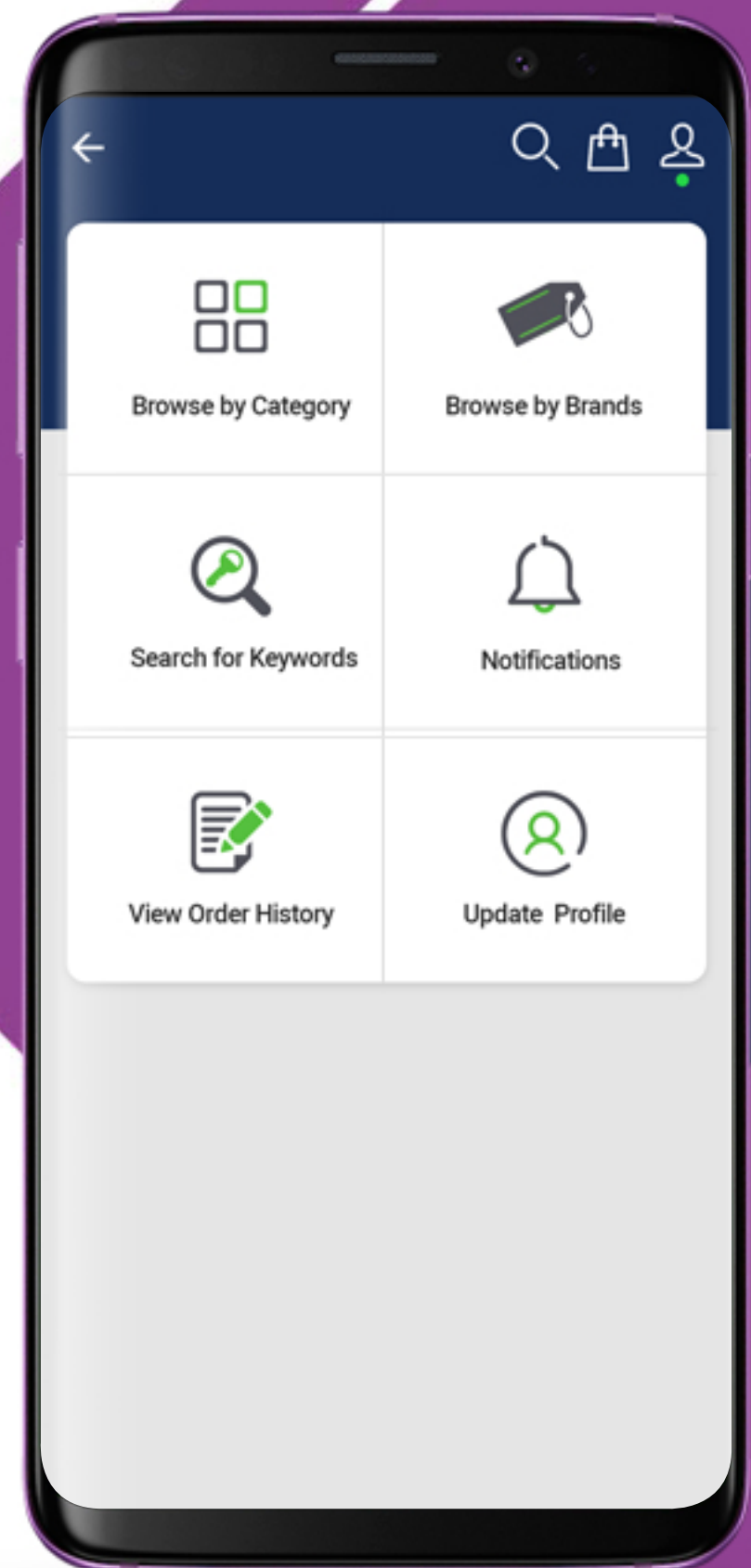


tarjima

DEALER CONNECT

Tarjima's Dealer Connect app is a ready-to-use private & secure B2B mobile app (Android) for connecting manufacturers with dealers/retailers. It is available for smartphones and tablets and acts as a digital catalog, allowing real-time sales order, latest update on new products, promotions, visibility of price and warehouse stock position, schemes and customer support for escalation of unresolved issues.



FUNCTIONS & FEATURES:

digital catalog:

It allows manufacturers to maintain a digital catalog of its products & prices, which can be accessed by its dealers for placing orders online.

boost sales:

Manufacturers can send offers & promotions, new product announcements, company news instantly in bulk via push notifications with pictures.

communication:

It can monitor internal communication such as questions, suggestions & complaints from dealers via live chat / email.

convenience for dealers & retailers:

Dealers & retailers can view and search the entire product catalog, current prices, stock position at various warehouses. They can also place orders online and purchase orders will be generated for the manufacturer.

security:

It can be distributed privately by the manufacturer to its dealers or via app store. App can only be accessed by users who have been given a password by the manufacturer. It also offers SSL security for added protection. Application can be hosted on your own servers to ensure confidentiality & data protection.

convenience for manufacturers:

Manufacturers can instantly view & process purchase orders, update their product catalog including pictures and specifications (with bulk excel/CSV import option), update prices and warehouse stock positions via a secure web based application and also view send marketing promotions via push messages instantly. Manufacturers can also manage database of retail outlets, warehouses, brands and products.

integration & customisation:

It can be integrated with your in-house software or ERP on request. It can be customised to suit your company's unique needs.